

# CHUBS

HIGHLY REQUESTED  
100% BEEF DELI CASE  
BOLOGNA PRODUCTS



## FEATURES

- Four distinct flavor profiles: Regular, Sweet, Double Smoked Sweet and Smoke n' Honey Beef
- Product available in various weights for cheese islands and meat cases
- Attention getting lean beef labeling with recognizable branding from an established leading market category brand
- Cryovac packaging - locks in freshness and flavor
- All beef, no pork, water or fillers and always MSG FREE

## BENEFITS

- Not a "me too item." Unique flavors set Seltzer's apart in the deli case and appeal to everyone
- Unique low fat, low carbohydrate snacking item to compliment cheeses
- Gives consumers more ways to use our products other than for sandwich or deli type usage
- No artificial smoke flavoring added
- High quality and taste is maintained to ensure consistent customer satisfaction

## PRODUCT SPECIFICATIONS

Item	Description	Pack	Length	Width	Height	Cube	Catch Wt.	Tare	TI/HI	Pallet	Shelf Life	UPC
11307	Regular	12/14 oz	11.25"	8.5"	8.25"	0.46	12 lbs	0.8	16x7	40"x"48"	90 days	020559113075
11308	Sweet	12/14 oz	11.25"	8.5"	8.25"	0.46	12 lbs	0.8	16x7	40"x"48"	90 days	020559113082
11322	Smoke n' Honey	12/14 oz	11.25"	8.5"	8.25"	0.46	12 lbs	0.8	16x7	40"x"48"	90 days	020559113228
12346	Regular	15/8 oz	9.5"	9.5"	5"	0.26	7.5 lbs	0.5	20x5	40"x"48"	90 days	020559123463
12347	Sweet	15/8 oz	9.5"	9.5"	5"	0.26	7.5 lbs	0.5	20x6	40"x"48"	90 days	020559123470
11290	Double Smoked Sweet	15/8 oz	9.5"	9.5"	5"	0.26	7.5 lbs	0.5	20x7	40"x"48"	90 days	020559112900
12349	Smoke n' Honey	15/8 oz	9.5"	9.5"	5"	0.26	7.5 lbs	0.5	20x8	40"x"48"	90 days	020559123494
11243	Smokehouse Sampler	10/2 lb	17.5"	14"	10"	1.42	20 lbs	1.9	8x5	40"x"48"	90 days	020559112435
11112	Regular	6/2 lb	11.25"	8.5"	8.25"	0.46	approx 12 lbs	0.8	16x7	40"x"48"	90 days	n/a
12112	Sweet	6/2 lb	11.25"	8.5"	8.25"	0.46	approx 12 lbs	0.8	16x7	40"x"48"	90 days	n/a

\*Net Weight is approximate

### Seltzer's Lebanon Bologna

230 North College Street P.O. Box 111  
Palmyra, PA 17078-0111

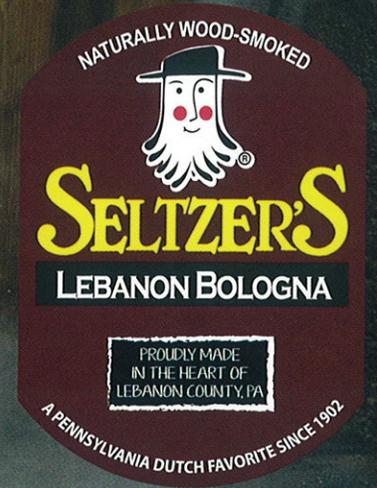
Toll Free 1-800-282-6336 Local 717-838-6336 Fax 717-838-5345

www.seltzerslebanon.com

A PENNSYLVANIA  
DUTCH FAVORITE  
SINCE 1902

# BULK DELI

## HIGHLY REQUESTED 100% BEEF DELI CASE BOLOGNA PRODUCTS



### FEATURES

- Four distinct flavor profiles: Regular, Sweet, Double Smoke and Smoke n' Honey Beef
- Can be eaten in a variety of ways --hot or cold, sliced thin or thick and even chunked for snacking
- Attention getting lean beef labeling with recognizable branding from an established leading market category brand
- Cryovac packaging - locks in freshness and flavor
- All beef, no pork, water or fillers and always MSG FREE

### BENEFITS

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- Low in fat and carbohydrates gives positive impact on health-conscious consumers looking at items in the deli case
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### PRODUCT SPECIFICATIONS

Item	Description	Pack	Length	Width	Height	Cube	Net Wt.	Tare	TI/HI	Pallet	Shelf Life
11012	Regular	2/9 lb.	17.25"	9.5"	5.25"	0.50	18.5	0.8	10x7	40"x"48"	60 days
12012	Sweet	2/9 lb.	17.25"	9.5"	5.25"	0.50	18.5	0.8	10x7	40"x"48"	60 days
11309	Double Smoked	2/9 lb.	17.25"	9.5"	5.25"	0.50	18.5	0.8	10x7	40"x"48"	60 days
11011	Regular	1/9 lb.	16.75	5"	5"	0.25	9.2	0.5	20x5	40"x"48"	60 days
12011	Sweet	1/9 lb.	16.75	5"	5"	0.25	9.2	0.5	20x5	40"x"48"	60 days

## YOURS AT NO CHARGE! SELTZER'S SELF-SERVE DEMO KITS

Ring up more deli sales when you let your customers try it before they buy it!  
Our convenient 2 lb. demo kits arrive ready to use -- complete with toothpicks,  
so your customers can sample the great taste of Seltzer's!

\*Net Weight is approximate

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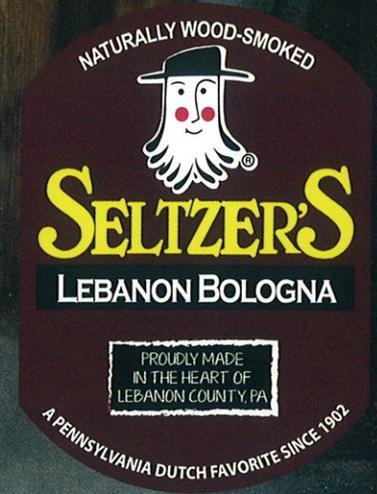
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# RETAIL PACKAGE

## HIGHLY REQUESTED 100% BEEF RETAIL CASE BOLOGNA PRODUCTS



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### PRODUCT SPECIFICATIONS

Item	Description	Pack	Length	Width	Height	Cube	Exact Wt. / Lbs.	Tare	TI/HI	Pallet	Shelf Life	UPC
	<b>VACPACK</b>											
13006	Regular	12 / 6 oz.	10.5"	5.5"	4.75"	0.16	4.5 lbs.	0.4	32 x 6	40"x"48"	90 days	0-20559-13006-5
23006	Sweet	12 / 6 oz.	10.5"	5.5"	4.75"	0.16	4.5 lbs.	0.4	32 x 6	40"x"48"	90 days	0-20559-23006-2
12345	Smoke n' Honey	12 / 6 oz.	10.5"	5.5"	4.75"	0.16	4.5 lbs.	0.4	32 x 6	40"x"48"	90 days	0-20559-12345-6
	<b>PREPACK</b>											
14008	Regular	24 / 8 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-14008-8
24008	Sweet	24 / 8 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-24008-5
14012	Regular	16 / 12 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-14021-5
24012	Sweet	16 / 12 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-24012-2
11256	Smoke n' Honey	16 / 12 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-11256-6
11329	Double Smoked	16 / 12 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-11329-7
14016	Regular	12 / 16 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-14016-3
24016	Sweet	12 / 16 oz.	14"	9.25"	5"	0.38	12 lbs.	0.9	13 x 7	40"x"48"	90 days	0-20559-24016-0
	<b>SHINGLE PACK</b>											
11263	Regular	12 / 6oz.	9.5"	9.5"	5"	0.26	4.5 lbs.	0.08	20 x 5	40"x"48"	90 days	0-20559-11263-4
11282	Sweet	12 / 6oz.	9.5"	9.5"	5"	0.26	4.5 lbs.	0.08	20 x 5	40"x"48"	90 days	0-20559-11282-5
11270	Smoke n' Honey	12 / 6oz.	9.5"	9.5"	5"	0.26	4.5 lbs.	0.08	20 x 5	40"x"48"	90 days	0-20559-11270-2

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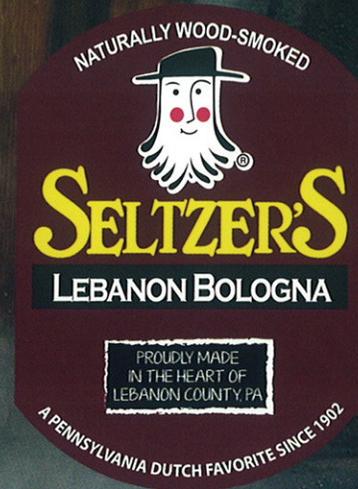
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# DELI HALVES

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Item	Description	Pack	Length	Width	Height	Cube	Net Wt.	Tare	TI/HI	Pallet	Shelf Life
11023	Regular	4/4.5 lb.	17.25"	9.5"	5.25"	0.50	18.5	0.8	10x7	40"x"48"	90 days
12023	Sweet	4/4.5 lb.	17.25"	9.5"	5.25"	0.50	18.5	0.8	10x7	40"x"48"	90 days
14023	Smoke & Honey	4/4.5 lb.	17.25"	9.5"	5.25"	0.50	18.5	0.8	10x7	40"x"48"	90 days
11022	Regular	2/4.5 lb.	9.5"	9.5"	5"	0.26	9.2	0.5	20x5	40"x"48"	90 days
12022	Sweet	2/4.5 lb.	9.5"	9.5"	5"	0.26	9.2	0.5	20x5	40"x"48"	90 days
11347	Double Smoked Sweet	2/4.5 lb.	9.5"	9.5"	5"	0.26	9.2	0.5	20x5	40"x"48"	90 days
14022	Smoke & Honey	2/4.5 lb.	9.5"	9.5"	5"	0.26	9.2	0.5	20x5	40"x"48"	90 days
11021	Regular	1/4.5 lb.	9"	5"	5"	0.13	4.6	0.3	43x8	40"x"48"	90 days
12021	Sweet	1/4.5 lb.	9"	5"	5"	0.13	4.6	0.3	43x8	40"x"48"	90 days

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