



Unlike most competing fiber reactive dyed salon towels, we use a more expensive vat dyeing process with indanthren dye to give our towels superior color and wash fastness. This means towels can be exposed to bleach and washed at maximum temperature without losing color.

**How Vat and Fiber Reactive dyes react to a cup of bleach:**



VAT DYED (OURS)



FIBER REACTIVE (THEIRS)

