

Simplicity ROI Analysis

The Big Picture:

Simplicity pays for itself in as little as 16.4 days

The Details:

Numbers assume the sale of (32) 12oz. drinks (one 3-gallon bowl) per day at \$2.50 each. ROI calculated against investment of \$1,107,

Carbotrol 100% Juice Concentrate		
Pack of (12) 25 oz. containers One container makes one gallon juice	\$107.29	
Cost for 3 gallon bowl	\$26.82	
½ hour labor at \$13/hour	\$6.50	
(32) 12 oz. servings at \$2.50 each	\$80.00	
Net profit on 3 gallon bowl	\$46.68	
Pays for itself in 23.7 days		

Hawaiian Punch	
1 gallon bottle One container makes one gallon juice	\$1.99
Cost for 3 gallon bowl	\$5.97
½ hour labor at \$13/hour	\$6.50
(32) 12 oz. servings at \$2.50 each	\$80.00
Net profit on 3 gallon bowl	\$67.53
Pays for itself in 16.4 days	

Crystal Light Lemonade	
1 can, six packets makes 12 quarts One container makes one gallon juice	\$2.79
Cost for 3 gallon bowl	\$8.37
1 sliced lemon	\$1.00
½ hour labor at \$13/hour	\$6.50
(32) 12 oz. servings at \$2.50 each	\$80.00
Net profit on 3 gallon bowl	\$64.13
Pays for itself in 17.3 days	

RubyKist 100% Orange Juice	
Case of (12) 48 oz. cans Eight cans make three gallons juice	\$22.79
Cost for 3 gallon bowl	\$15.19
½ hour labor at \$13/hour	\$6.50
(32) 12 oz. servings at \$2.50 each	\$80.00
Net profit on 3 gallon bowl	\$58.31
Pays for itself in 18.9 days	

Green Tea	
1 gallon bottle One container makes one gallon juice	\$2.99
Cost for 3 gallon bowl	\$8.97
½ hour labor at \$13/hour	\$6.50
(32) 12 oz. servings at \$2.50 each	\$80.00
Net profit on 3 gallon bowl	\$64.53
Pays for itself in 17.2 days	

