

COCKTAILS-ON-TAP

Equipment Payback Chart

	CASES	PRICE/CASE	TOTAL	COST / 12oz DRINK	COST / OUNCE
SAUZA BLUE	13.46	\$202	\$2,719	\$0.75	\$0.50
PREMIUM MIX	42.66	\$40	\$1,706	\$0.47	\$0.10
TOTAL COST	56.12		\$4,425	\$1.22	

COCKTAILS ON TAP - PRICE / MARGIN STRUCTURE

PER DRINK MODEL	\$5.00	\$5.50	\$6.00	\$6.50	\$7.00	\$7.50	\$8.00
TOTAL \$ SALES	\$5.00	\$5.50	\$6.00	\$6.50	\$7.00	\$7.50	\$8.00
PRODUCT COST	\$1.22	\$1.22	\$1.22	\$1.22	\$1.22	\$1.22	\$1.22
TOTAL \$ MARGINS	\$3.78	\$4.28	\$4.78	\$5.28	\$5.78	\$6.28	\$6.78
TOTAL % MARGINS	75.7%	77.9%	79.7%	81.3%	82.6%	83.8%	84.8%

WEEKS	DAYS	DOLLAR MARGINS GENERATED AT - (10) - COCKTAILS-ON-TAP - PER DAY						
1	7	\$264.90	\$299.90	\$334.90	\$369.90	\$404.90	\$439.90	\$474.90
2	14	\$529.80	\$599.80	\$669.80	\$739.80	\$809.80	\$879.80	\$949.80
3	21	\$794.69	\$899.69	\$1,004.69	\$1,109.69	\$1,214.69	\$1,319.69	\$1,424.69
4	28	\$1,059.59	\$1,199.59	\$1,339.59	\$1,479.59	\$1,619.59	\$1,759.59	\$1,899.59
5	35	\$1,324.49	\$1,499.49	\$1,674.49	\$1,849.49	\$2,024.49	\$2,199.49	\$2,374.49
6	42	\$1,589.39	\$1,799.39	\$2,009.39	\$2,219.39	\$2,429.39	\$2,639.39	\$2,849.39
7	49	\$1,854.28	\$2,099.28	\$2,344.28	\$2,589.28	\$2,834.28	\$3,079.28	\$3,324.28
8	56	\$2,119.18	\$2,399.18	\$2,679.18	\$2,959.18	\$3,239.18	\$3,519.18	\$3,799.18
9	63	\$2,384.08	\$2,699.08	\$3,014.08	\$3,329.08	\$3,644.08	\$3,959.08	\$4,274.08
10	70	\$2,648.98	\$2,998.98	\$3,348.98	\$3,698.98	\$4,048.98	\$4,398.98	\$4,748.98
11	77	\$2,913.87	\$3,298.87	\$3,683.87	\$4,068.87	\$4,453.87	\$4,838.87	\$5,223.87
12	84	\$3,178.77	\$3,598.77	\$4,018.77	\$4,438.77	\$4,858.77	\$5,278.77	\$5,698.77
13	91	\$3,443.67	\$3,898.67	\$4,353.67	\$4,808.67	\$5,263.67	\$5,718.67	\$6,173.67
14	98	\$3,708.57	\$4,198.57	\$4,688.57	\$5,178.57	\$5,668.57	\$6,158.57	\$6,648.57
15	105	\$3,973.47	\$4,498.47	\$5,023.47	\$5,548.47	\$6,073.47	\$6,598.47	\$7,123.47
16	112	\$4,238.36	\$4,798.36	\$5,358.36	\$5,918.36	\$6,478.36	\$7,038.36	\$7,598.36