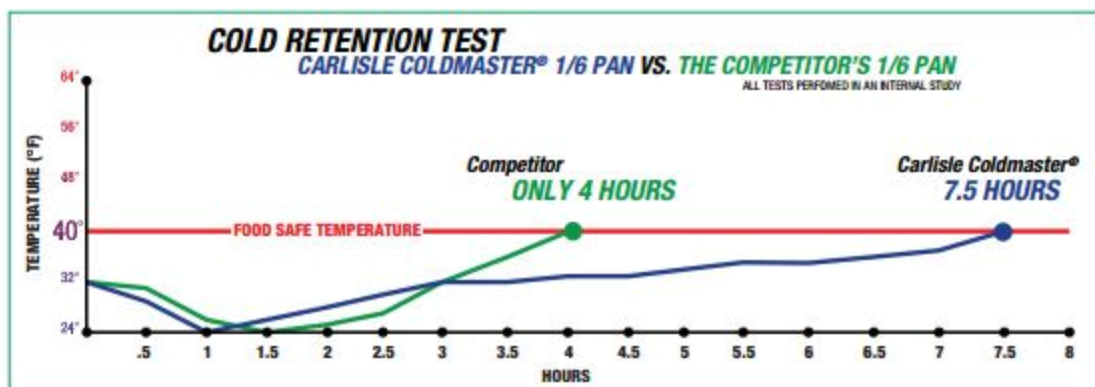




## The Coldmaster Solution:



- High-impact ABS plastic holds up to foodservice use
- Exclusive refrigerant gel ensures high performance  
Non-toxic gel receives a cold "charge" when frozen overnight, which enables it to keep your food cold throughout the day
- Extra insulation surrounds refrigerant gel for maximum cold retention
- Refrigerant gel is enclosed in a bag; prevents leaks, even if shell is damaged



Coldmaster line includes a full suite of **COLD RETENTION SOLUTIONS** such as 3 gallon ice-cream servers, condiment bars and industry firsts such as CoolCheck™ and Designer pans

- Exclusive refrigerant gel ensures **HIGH PERFORMANCE**
- NON-TOXIC** gel receives a cold "charge" when frozen overnight, which enables it to keep your food cold throughout the day
- Extra insulation surrounds refrigerant gel for **MAXIMUM COLD RETENTION**
- Refrigerant gel is enclosed in a bag; **PREVENTS LEAKS**, even if shell is damaged, ensures 100% coverage, and helps keep it in place



# VS.

## Competitor

- Gel is not enclosed in a bag, less protection if there is a break
- Units must be stored upside down or food in the unit is not chilled at the top of the pan
- No additional insulation means that there is much less "chill time"
- Limited Assortment

