

# WING DINGS<sup>®</sup> PIERCE CHICKEN<sup>®</sup> Wing-Zings<sup>®</sup>

**The Fun and Flavor of  
America's Best-Selling Wings**

**Now Appearing  
Throughout  
Your Menu**





**BONELESSDINGS**  
FILLETS



## ***Tried and True***

### **Bone-In and Boneless Wings are the Sure-Fire Way to Light Up Your Sales**

Wing Dings® helped launch the wing craze in 1964. Since then, Pierce Chicken® Wing Dings and Wing-Zings® have become the all-time best-selling foodservice wings.

You can add that success to your menu with Wing Dings' unrivaled flavor and golden breading or Wing-Zings' spicy hot, peppery zing. Count on both great wing flavors to create signature dishes featuring your own specialty dips and sauces.

#### **Bone-In Wings**

- Classic wings in extraordinary flavor profiles keep customers coming back
- Bone-in Wing Dings and Wing-Zings are available in small and medium sizes

#### **Boneless Wings**

- Boneless wings are made from premium solid-muscle breast meat
- Available in original Wing Dings or wild Wing-Zings flavors to satisfy all your customers' cravings

#### **Front- and Back-of-House Favorites**

- Fully cooked for heat-and-serve convenience
- Marinated to yield juicy flavor and longer hold times
- Endless menu possibilities

## ***Something New!***

### **Fillets and Tenderloins Create Demand Across Your Menu**

Bring the appeal of wings to every part of your menu. Now Wing Dings come in versatile fillets and tenderloins to give you delicious new options to capitalize on our number one flavor profile in profitable new ways.

#### **Fillets and Tenderloins**

- Tender chicken breast fillets and tenderloins are coated in crispy, crowd-pleasing Wing Ding breading
- Popular fillet and tenderloin formats create exciting appetizers, entrees and snacks – they're ideal for sandwiches, wraps, salads, combo platters, pasta dinners and kids meals
- Four-ounce fillet portion sizes and medium tenderloins offer maximum menu versatility
- Flexible preparation options let you go from freezer to oven or fryer – and fully cooked fillets and tenderloins heat up in minutes



# Two Great Ways To Serve Up Sales!



When menued together, Wing Dings and Wing-Zings bone-in and boneless wings have proven to increase total wing sales by as much as **30%**.

**BONELESSD!NG**  
FILLETS

**BONELESSD!NG**  
TENDERLOINS



# WING DINGS®

## PIERCE CHICKEN®

# Wing-Zings®

**Spread Wing Dings®  
and Wing-Zings®  
Appeal Throughout  
Your Menu!**

PRODUCT CODE	DESCRIPTION	SIZE	FLAVOR PROFILE	PREP METHOD	NET WEIGHT (LB.)	CASE PACK
<b>FULLY COOKED BONE-IN WINGS</b>						
<b>Breaded Wings</b>						
61015	Wing Dings®	Medium	Mild	Fry	15	2/7.5 lb.
65715	Wing Dings	Small	Mild	Fry	15	2/7.5 lb.
65725	Wing Dings	Small	Mild	Fry	25	3/8.34 lb.
111164	Pizza Oven Wing Dings	Small	Mild	Oven/Fry	32	8/4 lb.
60150	Wing-Zings®	Small	Hot	Fry	15	2/7.5 lb.
60250	Wing-Zings	Small	Hot	Fry	25	3/8.34 lb.
71015	Wing-Zings	Large	Hot	Fry	15	2/7.5 lb.
71025	Wing Zings	Medium	Hot	Fry	25	3/8.34 lb.
60025	Wing Zings - No MSG	Medium	Hot	Fry	25	3/8.34 lb.
110386	Wing Zings	Jumbo	Hot	Fry	25	5/5 lb.
<b>Unbreaded Glazed and/or Marinated Wings</b>						
70192	Buffalo Style Glazed Wings	Medium	Hot	Oven/Micro/Fry	10	2/5 lb.
72010	Herb Roasted Wings	Medium	Seasoned	Oven	10	2/5 lb.
110109	Dip'n Chik'n® Savory Wings	Large	Unseasoned	Oven/Fry	25	3/8.34 lb.
110288	Dip'n Chik'n Savory Wings	Jumbo	Unseasoned	Oven/Fry	15	2/7.5 lb.
<b>UNCOOKED BONE-IN WINGS</b>						
<b>IF (Individually Frozen) Wings</b>						
19769	IF Wings	Large	Unseasoned	Oven/Fry	30	6/5 lb.
110268	IF Monster Wings	Jumbo	Unseasoned	Oven/Fry	40	8/5 lb.
<b>Marinated Raw Breaded (MRB) Wings</b>						
13440	Spicy Breaded Wings	Small	Hot	Fry	24	6/4 lb.
<b>FULLY COOKED BONELESS WINGS</b>						
111125	Boneless Dings	-	Mild	Fry	10	2/5 lb.
111355	Boneless Zings	-	Hot	Fry	10	2/5 lb.
<b>FULLY COOKED TENDERLOINS &amp; FILLETS</b>						
111152	Boneless Ding Tenderloin	Select	Mild	Oven/Fry	10	2/5 lb.
111156	Boneless Ding Fillet	4 oz.	Mild	Oven/Fry	10	2/5 lb.



### Let's Share a Taste of Success

We know chicken is essential to your menu. That's why Pierce Chicken is committed to helping you succeed. From 1951 to today, Pierce Chicken has provided fun, innovative, business-building chicken products to foodservice. But more than anything, Pierce Chicken means **Quality** and **Great Taste**. It always has. Contact us today to find your chicken solution.

**800-336-9876 • [www.poultry.com](http://www.poultry.com)**

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