

Syracuse<sup>®</sup>  
CHINA



## The Brightest Choice in White Dinnerware

From Syracuse<sup>®</sup> China, Constellation<sup>™</sup> dinnerware helps create the ultimate fresh experience.

### Our Brightest-Ever White Porcelain

Our Lunar White<sup>™</sup> body color answers the demand for brighter white dinnerware to flexibly complement every setting.

### Modern, Trend-Right Designs

Complete dinnerware collection, including Universal Accessories, ideal for innovative presentations. More than 100 products across three designs.

### Countless Mix-and-Match Options

Designs mix and match seamlessly. They're also engineered for precise stacking and to snugly fit most plate covers.

### Stronger, Smarter Design for Tough Environments

Durable fully vitrified, twice-fired porcelain is backed with Syracuse's Lifetime No-Chip Warranty. Ergonomic features and pronounced underside lip provide easier grip for servers.

### Supports a 99.9% Cleaner Surface

Exclusively from Libbey<sup>®</sup>, first-ever porcelain dinnerware with integrated Microban<sup>®</sup> technology.

**MICROBAN<sup>®</sup>**

Ask your Libbey sales representative about adding a new level of defense to your business.

Learn more at [foodservice.libbey.com](http://foodservice.libbey.com)







## WHY IT MATTERS

**Cleanliness challenges can jeopardize your reputation and success.** From dining service to buffets and room service, the journey of dinnerware to the patron includes numerous touchpoints where the product may come into contact with bacteria – during storage, plating, serving and everything in-between.

**73%** of full-service establishments exhibit improper employee hand washing<sup>1</sup>

- **Presence of bacteria** was ranked as the top food safety concern by foodservice professionals like you, followed closely by cross contamination<sup>2</sup>
- **Loss or damaged reputation** ranked the most worrisome consequence<sup>2</sup>
- **Employee hygiene and handling** ranked the most at-risk food safety concerns<sup>2</sup>

## THE BENEFIT OF PROACTIVE DEFENSE



- Plays an important role in **combatting improper adherence to cleaning procedures**, supporting a system of cleanliness that complements employee hygiene requirements to meet cleanliness regulations
- **Contributes to a cleaner surface** by inhibiting the growth of bacteria\* – an added level of defense to the inherent protection of the fully vitrified glaze
- Won't contribute to **surface-to-surface microbial growth**

\*Applies only to bacteria that can cause stains, odors and product degradation.

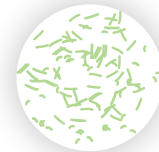
**99.9%**  
cleaner  
surface

## HOW IT WORKS

Microban protection uses natural, silver-based technology that penetrates the cell wall of the microorganism hindering its ability to function, grow or reproduce, thus controlling odors, stains and product deterioration.



**BACTERIA**  
2 HRS



**WITHOUT MICROBAN**  
24 HRS



**WITH MICROBAN**  
24 HRS

On an untreated surface, bacteria can double every 20 minutes. Microban technology begins working immediately.



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With the Microban® brand, you can be sure you're getting continuous, durable and effective antimicrobial product protection supported by the Microban Certification Program, a quality assurance program individually tailored to each Microban partner and product application. Microban treated dinnerware, for example, is tested on a regular basis using the ASTM E3031 test method in order to substantiate the efficacy claims. Does not protect people from food-borne pathogens.

<sup>1</sup> Observed by the FDA - "Factors Related to Food Worker Hand Hygiene Practices," Vol. 70, Journal of Food Protection, 2007. <sup>2</sup> Recent blind survey sent to chefs and food and beverage buyers - Food Safety and Cleanliness, R/P Marketing Public Relations, April 2017

<sup>†</sup>Pellet system not available from Libbey.

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