

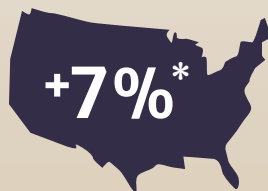


TAKE AN *Adventure*

Experience the endless possibilities of chai!



THE CHAI-VANTAGE



U.S. Chai Market
\$ GROWTH¹



- **America's first**, The Original™ chai tea latte
- **Largest selection** of chai this side of the Himalayas
- **Non-GMO Project Verified & Organic***
- **Offer** a sweet, spicy & creamy tea latte, *like no other*



Meets consumer demand for exciting, spicy & ethnic inspired products and great flavor

*32 oz Concentrates

¹Strategic Growth Partners
²Datassential, Menu Trends 1/2018

Chai. PERFECT FOR EVERY OPERATION



32 OZ. CONCENTRATES

- 1:1 Mixing Ratio; add milk or dairy substitute
- Premium, versatile base; great for hot and cold applications

24 & 8 CT SINGLE SERVE PACKETS

- Just add water
- Convenient & easy to use



1.5 GALLON BIB

- 1:1 Mixing Ratio; add milk or dairy substitute
- Ideal for high volume operations



SUPER CONCENTRATE

- Super Concentrated Formula: 1:5 chai concentrate to dairy ratio
- Shelf stable before & after opening



3LB POUCH DRY POWDER

- Scoop included
- Just add hot water for signature chai flavor in seconds



ITEM NUMBER	ITEM DESCRIPTION	UPC CODE	PACK SIZE	SHELF LIFE	UNIT OF MEASURE
CONCENTRATES 32 OZ - 1:1 MIXING					
OC10032	THE ORIGINAL (12 CT. QUARTS)	10707082100327	12/32 FL OZ	15 Months	CASE- ASEPTIC
OC10040	THE ORIGINAL (6 CT. QUARTS)	10707082100402	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC10033	THE ORIGINAL (6 CT. QUARTS) BI-LINGUAL	10707082101331	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC12632	SUGAR FREE	10707082126327	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC15632	VANILLA	10707082156324	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC13632	SLIGHTLY SWEET	10707082136326	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC10020	SPICED	10707082100204	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC40632	CAFFEINE FREE	10707082406320	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC62632	SALTED CARAMEL	10707082626322	6/32 FL OZ	15 Months	CASE- ASEPTIC
OC10192	THE ORIGINAL BAG-IN-BOX	707082101921	1/1.5 GAL	15 Months	UNIT- BAG IN BOX
SUPER CONCENTRATES - 1:5 MIXING					
OC00300	THE ORIGINAL SUPER CONCENTRATE	10707082003000	4- 1/2 GAL	18 Months	CASE- PLASTIC
OC00301	EXTRA SPICY SUPER CONCENTRATE	10707082003017	4- 1/2 GAL	18 Months	CASE- PLASTIC
DRY POWDER MIXES					
OC70048	THE ORIGINAL	10707082700480	4/3 LB.	12 Months	CASE- RECLOSABLE BAG
OC70024	THE ORIGINAL (SINGLE SERVE - 24 CT)	10707082700244	6/24 CT.	12 Months	CASE- CARTON
OC70068	THE ORIGINAL (SINGLE SERVE - 8 CT)	10707082700688	6/8 CT	12 Months	CASE- CARTON
OC70168	THE ORIGINAL (SINGLE SERVE - 8 CT) BI-LINGUAL	10707082701685	6/8 CT	12 Months	CASE- CARTON
OC72068	VANILLA CHAI (SINGLE SERVE - 8 CT)	10707082720686	6/8 CT	12 Months	CASE- CARTON