

FRANK'S  
SINCE 1920

# RedHot®

I put that  on everything™

## OTHERS HAVE FANS, WE HAVE FANATICS

Frank's RedHot is the secret ingredient that launched the wing craze in 1964, and it's still America's #1 hot sauce brand today. Why? Because Frank's RedHot offers the Perfect blend of Flavor and Heat that keeps your patrons coming back for more.

Nielsen RMS, xAOC—Latest 52 weeks ending 10/21/2017. Based on dollar sales



### OUR PRODUCTS

With a wide variety of sauces from the #1 original to the on-trend Stinging Honey Garlic, Frank's RedHot has all the flavors you need to make your operation the go-to on game day!



### BRAND WITH PERSONALITY

Frank's RedHot has a fun and irreverent personality that is memorable and engaging. Patrons love that Frank's brings the flavor and the fun.



### FANATICAL FANS

Some brands have fans, Frank's RedHot has fanatics. Frank's RedHot is the #1 brand with patrons from 18-45 years of age and with families with children. Whoever your target market is, they love US!

US! IRI - Total US - Multi Outlet, Latest 52 weeks Ending Apr-22-2018, based on dollar sales.

## SPICE UP!

Frank's RedHot is kicking it with new global flavors and more possibilities than ever. Make Frank's RedHot #1 in your establishment.



Frank's RedHot Original Cayenne Pepper Sauce



Frank's RedHot Original Buffalo Wings Sauce



Frank's RedHot Stingin' Honey Garlic Sauce



Frank's RedHot Sweet Chili Sauce



Frank's RedHot Original Cayenne Pepper Sauce Dispensing Pouch with filament

Size

1 gal

1 gal

1 gal

0.5 gal

1.5 gal

About

Frank's RedHot Original Cayenne Pepper Sauce is made with a premium blend of aged cayenne peppers.

Frank's RedHot Buffalo Wings Sauce, you can make the perfect hot and spicy buffalo wings to keep your customers coming back for more.

Frank's RedHot Stingin' Honey Garlic Sauce takes the taste of honey garlic sauce and kicks it up a notch with spicy cayenne pepper.

Frank's RedHot Sweet Chili Sauce is a pulpy and zesty sauce made with fresh chilies. A slightly sweet, full-bodied alternative to traditional hot sauces.

Frank's RedHot Original Cayenne Pepper Sauce is made with a premium blend of aged cayenne peppers. Pouches designed to work with Frank's RedHot Dispensers. **Table top Dispenser NOT FOR SALE.**