



HOAM & VOAM SERIES  
OPEN AIR MERCHANDISERS

## A New Approach To Open Air Merchandisers

A total of 28 competitively-priced models in horizontal and vertical versions provides industry-leading value and flexibility to fit almost any sales space requirement. Place the grab and go convenience of HOAM or VOAM models in high traffic areas, such as end caps, for increased profits. Ideal for store entrances or next to foodservice areas to showcase beverages, pre-packaged sandwiches and salads, produce and other items for on-the-go customers.



For maximum security, the solid-end VOAM-C series features a roll-down lockable cover. These models are great for airport kiosks or other areas needing a secure after-hours solution. The cover is built into the canopy instead of mounted on top of the merchandiser, making it easy to fit through standard height doors.

All HOAM and VOAM models share common widths of 36", 48", 60" and 72" so they may be easily interchanged.

Shown in optional stainless steel interior/exterior.

# Standard Features & Benefits



Retractable night curtains hold in cold air during off hours to save energy.



Electronic controllers ensure dependable temperature performance.



Refrigeration systems are designed for low decibel ratings providing the quietest retail experience.



Versatile, heavy-duty shelving allows for a wide range of products to be merchandised.



LED canopy lighting provides optimum product illumination and helps reduce energy usage.



Non-corrosive stainless steel floor pans on the inside protect evaporator coils from spillage.



The built-in bumper protects from shopping cart damage.



HOAM and VOAM models already meet 2017 U.S. Department of Energy standards.



For added performance assurance, each model has a 3-year parts and labor warranty with an extended 2-year warranty on the compressor.

# Options



Casters



LED lighted shelf kits  
(VOAM models)



Stainless steel interior  
and exterior



Lockable lift-off security cover  
(VOAM models)

Other options include:

- Custom color interior and exterior
- Sandwich deck (HOAM models)
- Sandwich racks (HOAM models)
- Product hooks (VOAM models)
- Condensate pump for very high humidity areas
- Higher capacity condensate evaporator pan (depending on model)



# Specifications

REMOTE REFRIGERATION MODELS ALSO AVAILABLE



MODEL	DIMENSIONS (in.)			DIMENSIONS (mm)			VOLTS*	AMPS**	UNIT H.P.	NO. OF SHELVES	SHELF WIDTH*** (in.)	SHIP WT. (LB/KG)
	L	D	H	L	D	H						
<b>HORIZONTAL OPEN AIR MERCHANDISERS</b>												
HOAM36	35 <sup>1</sup> / <sub>2</sub>	34	46	902	864	1168	115	8.0	1/2	1	32 <sup>1</sup> / <sub>2</sub>	350/159
HOAM48	47 <sup>1</sup> / <sub>2</sub>	34	46	1207	864	1168	115	8.0	1/2	1	44 <sup>1</sup> / <sub>2</sub>	450/205
HOAM60	59 <sup>1</sup> / <sub>2</sub>	34	46	1511	864	1168	115	11.5	3/4	2	28	550/250
HOAM72	71 <sup>1</sup> / <sub>2</sub>	34	46	1816	864	1168	115	11.5	3/4	2	34	650/295
<b>VERTICAL OPEN AIR MERCHANDISERS – 60" HEIGHT</b>												
VOAM36-60/-60C	35 <sup>1</sup> / <sub>2</sub>	34	60	902	864	1524	115	8.0	1/2	2	32	520/236
VOAM48-60/-60C	47 <sup>1</sup> / <sub>2</sub>	34	60	1207	864	1524	115	11.5	3/4	2	44	630/286
VOAM60-60/-60C	59 <sup>1</sup> / <sub>2</sub>	34	60	1511	864	1524	115	14.5	1	4	28	740/336
VOAM72-60/-60C	71 <sup>1</sup> / <sub>2</sub>	34	60	1816	864	1524	115	14.5	1	4	34	850/386
<b>VERTICAL OPEN AIR MERCHANDISERS – 72" HEIGHT</b>												
VOAM36-72/-72C	35 <sup>1</sup> / <sub>2</sub>	34	72	902	864	1829	115	11.5	3/4	3	32	540/245
VOAM48-72/-72C	47 <sup>1</sup> / <sub>2</sub>	34	72	1207	864	1829	115	14.5	1	3	44	665/302
VOAM60-72/-72C	59 <sup>1</sup> / <sub>2</sub>	34	72	1511	864	1829	208-230	7.8	1	6	28	790/359
VOAM72-72/-72C	71 <sup>1</sup> / <sub>2</sub>	34	72	1816	864	1829	208-230	7.8	1	6	34	910/414
<b>VERTICAL OPEN AIR MERCHANDISERS – 79" HEIGHT</b>												
VOAM36-79/-79C	35 <sup>1</sup> / <sub>2</sub>	34	79	902	864	2007	115	11.5	3/4	4	32 <sup>1</sup> / <sub>2</sub>	550/250
VOAM48-79/-79C	47 <sup>1</sup> / <sub>2</sub>	34	79	1207	864	2007	115	14.5	1	4	44 <sup>1</sup> / <sub>2</sub>	675/307
VOAM60-79/-79C	59 <sup>1</sup> / <sub>2</sub>	34	79	1511	864	2007	208-230	7.8	1	8	28	800/364
VOAM72-79/-79C	71 <sup>1</sup> / <sub>2</sub>	34	79	1816	864	2007	208-230	7.8	1	8	34	925/420

\*208-230/60/1 models also require neutral and safety ground wire.

\*\*Factory installed condensate evaporator pan requires a dedicated 15 amp, 120 volt circuit.

\*\*\*HOAM model shelf depth = 10", VOAM depth = 18", VOAM-C with roll-down security cover depth = 14".



See the open air merchandisers video



For the latest product information and specifications go to [www.master-bilt.com/products/products.htm](http://www.master-bilt.com/products/products.htm).



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Due to continuous product enhancements, we reserve the right to change specifications without notice.

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