



ClearSeal®



Improve Quality, Extend Shelf Life, & Increase Sales with ClearSeal!

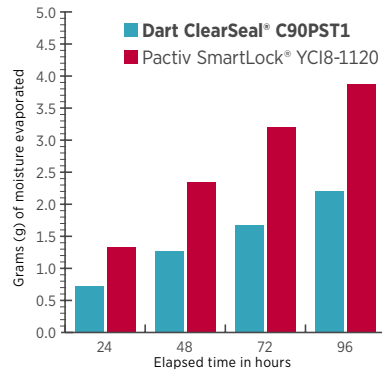
Lock in freshness with ClearSeal®'s perimeter seal designed to maximize product freshness and reduce leaks. Dual bar-locks provide a snap-tight secure closure while easily accessible, flared gripper tabs simplify opening. ClearSeal, the clear choice for accentuating the full appeal of your food with confidence. "PET ClearSeal" sizes made of recyclable PET.



RETAIN More Moisture

Evaporation

Question: Over a period of four days, how does the moisture of an Entenmann's® All Butter Loaf Cake change when stored in Dart's ClearSeal compared to a leading competitive clear hinged container?



The loaf cake stored in Dart's ClearSeal retained more moisture!

After 4 days, the loaf cake stored in a Dart ClearSeal clear hinged container **retained its moisture longer** than one stored in a leading competitive clear hinged container.*

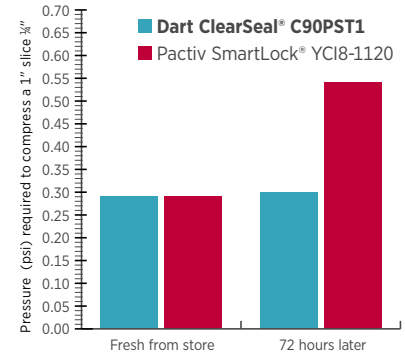
Conclusion: ClearSeal extends product shelf life by retaining product freshness and slowing dryness.



REMAIN Softer Longer

Staleness

Question: What happens to the softness of an Entenmann's® All Butter Loaf Cake when stored in Dart's ClearSeal compared to a leading competitive clear hinged container?



The loaf cake stored in Dart's ClearSeal remained softer longer!

After 3 days, the loaf cake stored in a Dart ClearSeal clear hinged container demonstrated **minimal change from its original softness** as compared to one stored in a leading competitive clear hinged container.*

Conclusion: Dart's ClearSeal helps retain product integrity by slowing the rate at which the loaf cake becomes stale.

* All testing performed under controlled conditions of 74 °F and 19% relative humidity. Dart ClearSeal® and Pactiv SmartLock® made of oriented polystyrene (OPS). Entenmann's is a registered trademark of Orograin Bakeries Products, Inc. Pactiv and SmartLock are registered trademarks of Pactiv Corporation.

ClearSeal helps prevent moisture loss.

"I have been in the wholesale bakery business for 38 years. For 36 of the 38 we have put bakery product in clam shell containers...

Dart's new ClearSeal containers are the best product out there.

The strength of the container is good, the seal is excellent, the nesting is much improved... I would, and do, highly recommend this line to anyone who asks me about clam shell containers."

— Becker's Bake Shop, Inc. (OH)

"Since we started using Dart's ClearSeal, we have been able to **increase our shelf life 25 to 30%**. It also prevents outside elements from contaminating the product."

— San Paola Bakery (NJ)

"ClearSeal's perimeter seal eliminates the amount of air that gets in the container which **keeps my pastries fresher longer...** locks keep the container securely sealed... clarity makes pastries more appealing on the shelf."

— Babylon Bakery (CA)

"**ClearSeal's strength and seal are superior**, enabling us to transport, and deliver our packaged meals to our customers the way we packed them."

— York Street Catering (NJ)



For additional information,
contact your Dart representative
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www.dartcontainer.com

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