

What is Boba?

Three Types of Popular Bobas Explained

Bubble tea can't be complete without a boba topping. However, much too often when you go to a store, you can become overwhelmed by the varieties of bobas. We have the popular bobas on the market explained, so you don't get panicked when you order a bubble tea drink next time.

Tapioca Pearls

UNCOOKED

COOKED



Tapioca Starch



Round shape.
Uncooked: Light brown, powdery but firm.
Cooked: Dark brown on the inside with a translucent coat on the outside



Light caramel flavor, chewy.



Bursting Boba®

Seaweed Extract



Real Fruit Juice



Round shape.
Very thin, transparent outer shell with juice sealed inside. Color varies based on the juice flavor.



Bouncy and soft outer shell and the juice liquid together create a fun burst when you bite.



Crystal Boba



Konjac



Rough round shape. Translucent. Color may vary based on the flavor.



Subtle citrusy flavor. Gelatin-like, crunchy texture.

