EcoTrac®
Beverage System

rtc

KEEP YOUR PRODUCT WITHIN REACH AND ALWAYS AVAILABLE FOR SALE.

EcoTrac® drives greater impulse purchases through best-in-class presentation of your single-serve beverages in the cold vault, cooler (front-loading & open air) and on ambient gondola shelving.

Available in gravity feed or spring feed versions up to 45″ deep. Our innovative two-piece design, featuring an unbreakable clear front retainer and an eco-friendly reprocessed tray, make EcoTrac the longest-lasting, best-performing and most sustainable beverage merchandising system on the market.

ECOTRACGLIDES.COM

EcoTrac®
Beverage System

Energize sales of beverages
across a wide range of categories:

ENVIRONMENTS
OPEN AIR COOLERS
FREESTANDING COOLERS
COLD VAULTS
AMBIENT GONDOLA SHELVING
WAREHOUSE SHELVING
TOP SHELF

BEVERAGES
CARBONATED SOFT DRINKS
SPORTS DRINKS
DAIRY & JUICE
SINGLE-SERVE BEER
COFFEE & WATER

Learn more about EcoTrac at:
ECOTRACGLIDES.COM

Presentation is everything. EcoTrac's crystal clear front retainer provides shoppers with a best-in-class view of your beverage products.

ENERGIZE BEVERAGE SALES

Bottles and cans are continually front-faced, eliminating product stuck at the back of the shelf and out of reach of the shopper— product is always available for sale.

SAVE MONEY

With EcoTrac, no store labor is needed to front-face product. Stock rotation time is reduced and you'll never lose facings due to broken straps. Additionally, you won't need to deploy labor every 1–2 years to replace broken glides.

4 YEAR WARRANTY

• EcoTrac has a 4 year warranty. The clear fronts are unbreakable and the springs continually push product forward. If not, we'll replace them.*

• EcoTrac's 4 year shelf life, versus 1-2 years for traditional glides, means less waste in landfills and a reduction in your carbon footprint.

* RTC warrants that EcoTrac clear front retainers will not break and the spring-feed paddle will push standard beverage products to the front of the glide under normal use.

ECOTRAC PAYS FOR ITSELF IN AS LITTLE AS 1 MONTH.*

30 lanes of EcoTrac added
(8ft shelf of 20 oz. bottles)

4 additional bottles sold per day
with the product always front-faced
and available for sale (1 additional
bottle per day in 13% of the lanes)

5 cases average incremental sales
per month (4 bottles x 30 days)
EcoTrac investment pays for
itself in one month.

SPRING GLIDE

Works best with front-loading shelves

Spring glides perform superbly on flat and angled shelves. The spring-feed paddles consistently front-face product, even if the glides get dirty. The paddles are capable of pushing everything from 8 oz cans to 2 liter bottles.

GRAVITY GLIDE

Works best with rear-loading shelves

Gravity glides are designed for angled shelves. They don't have a paddle and use gravity to front-face product. EcoTrac's unbreakable clear fronts ensure lanes are functional and no facings are lost to broken straps.

Learn more about EcoTrac at:
ECOTRACGLIDES.COM

EcoTrac®
Beverage System

Communicate with your shoppers at the
shelf front with a range of marketing tools

$1.79

**EMBOSSED CLEAR
STRAP FRONT**

Custom embossed clear
strap front enhances
your brand and enforces
brand space. (Minimum
quantity required)

**PRICE CHANNEL
EXTRUSION**

Integrates into the base
of EcoTrac. Available in
3" & 27" lengths.

**Learn more about EcoTrac at:
ECOTRACGLIDES.COM**

CLEAR SOLID FRONT GRAPHIC

Custom printed inserts for built-in graphic areas that combine marketing and promotions.

$1.79

CLEAR STRAP FRONT BRAND BAND

Custom printed inserts, for the base of the front band, that enhance branding and planogram compliance.

SPRING PADDLE GRAPHICS

Brand graphic/inventory labels slide into spring-feed paddle, enforcing brand space & planogram compliance.

CLEAR STRAP FRONT PRICE TAG

Provides location for promotional pricing designed to easily clip over the clear strap front.

EcoTrac®
How to Spec

Clear Fronts

EcoTrac comes with a Clear Strap Front or a Clear Solid Front depending on the beverage product size. Both offer your shopper a best-in-class view of the product. (See charts on the following pages to learn the clear front style for each EcoTrac size.)
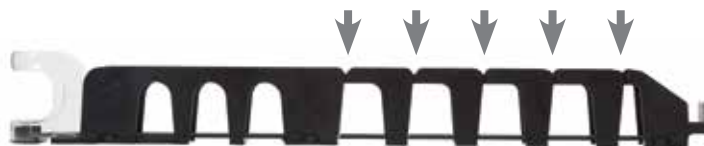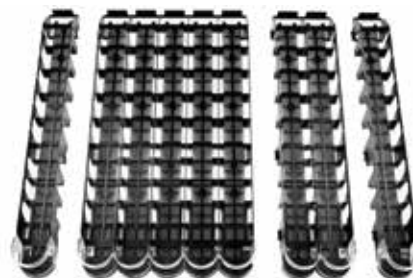
CLEAR STRAP FRONT

CLEAR SOLID FRONT

Depth Adjustment

EcoTrac has preset break off points to allow adjustability to different shelf depths from 14"–45" deep. (See charts on the following pages for EcoTrac depth availability.)

Width Adjustment

EcoTrac is configured from both single and multi-lane trays. They are produced and sold in these configurations to provide planogram flexibility while maximizing the number of facings per shelf. Single or multi-lane trays, in any size, can be easily attached and detached to one another to accommodate any desired shelf width or planogram. (See charts on the following pages for glide configurations by size.)

Learn more about EcoTrac at:
ECOTRACGLIDES.COM

EcoTrac® How to Order

STEP 1
Determine what size and model of EcoTrac is right for your bottles or cans.

STEP 2
Determine how many lanes you will need.

STEP 3
Determine the number of trays required.

8.4 oz EcoTrac*
Clear Solid Front

	Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
	8.4 oz Cans Max Product Width: 2.18"	36" Shelf=15 Lanes 48" Shelf=20 Lanes Cold Vault=12 Lanes	Sold 12 Lanes Per Tray 3+3+3+1+1+1 Configuration	**28" Depth** Adjusts to 14.7"–28" Holds 12 Cans Deep at 28"	6 Trays Per Carton (72 Lanes)	15 EcoTrac Gravity Cartons Per Pallet 9 EcoTrac Spring Cartons Per Pallet

8.4/12 oz Sleek Multipack EcoTrac*
Clear Solid Front

	Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
	8.4 & 12 oz Box Multipack Cans Max Product Width: 4.77"	36" Shelf=7 Lanes 48" Shelf=9 Lanes Cold Vault=5 Lanes	Sold 5 Lanes Per Tray 1+1+1+1+1 Configuration	**28" Depth** Adjusts to 17"–28" Holds 6 Multipacks Deep at 28"	1 Tray Per Carton (5 Lanes)	17 EcoTrac Gravity Cartons Per Pallet 17 EcoTrac Spring Cartons Per Pallet

12 oz Sleek EcoTrac*
Clear Solid Front

	Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
	8.5 oz Coca-Cola Contour Cans 12 oz Energy Cans Max Product Width: 2.33"	36" Shelf=14 Lanes 48" Shelf=19 Lanes Cold Vault=11 Lanes	Sold 11 Lanes Per Tray 3+3+3+1+1 Configuration	**28" Depth** Adjusts to 14.4"–28" Holds 11 Cans Deep at 28"	6 Trays Per Carton (66 Lanes)	15 EcoTrac Gravity Cartons Per Pallet 9 EcoTrac Spring Cartons Per Pallet

* Attachment Accessories Required.

STEP 4
Determine what depth of tray you will need to fit your shelving.

STEP 5
EcoTrac is sold by the carton. Determine the total number of cartons required.

STEP 6
Save on freight costs by ordering in full pallets.

10/12 oz EcoTrac*
Clear Strap Front

Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
12 & 16 oz Bottles 12 & 16 oz Cans Max Product Width: 2.64"	36" Shelf=13 Lanes 48" Shelf=17 Lanes Cold Vault=10 Lanes	Sold 10 Lanes Per Tray 5+1+1+3 Configuration	**28" Depth** Adjusts to 15.3"–28" Holds 10 Bottles Deep at 28"	6 Trays Per Carton (60 Lanes)	12 EcoTrac Gravity Cartons Per Pallet 9 EcoTrac Spring Cartons Per Pallet
			36" Depth Holds 13 Bottles Deep at 36"	4 Trays Per Carton (40 Lanes)	10 EcoTrac Gravity Cartons Per Pallet 10 EcoTrac Spring Cartons Per Pallet

16/20 oz EcoTrac*
Clear Strap Front

Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
20-25 oz Bottles 20 & 24 oz Cans Max Product Width: 2.95"	36" Shelf=11 Lanes 48" Shelf=15 Lanes Cold Vault=9 Lanes	Sold 9 Lanes Per Tray 5+2+1+1 Configuration	**28" Depth** Adjusts to 13.6"–28" Holds 9 Bottles Deep at 28"	6 Trays Per Carton (54 Lanes)	12 EcoTrac Gravity Cartons Per Pallet 9 EcoTrac Spring Cartons Per Pallet
			36" Depth Holds 12 Bottles Deep at 36"	4 Trays Per Carton (36 Lanes)	10 EcoTrac Gravity Cartons Per Pallet 10 EcoTrac Spring Cartons Per Pallet

1 Liter Narrow EcoTrac*
Clear Strap Front

Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
1 Liter Pepsi Brands 1 Liter Bottles Many 40 oz Alcohol Products Max Product Width: 3.35"	36" Shelf=10 Lanes 48" Shelf=13 Lanes Cold Vault=8 Lanes	Sold 8 Lanes Per Tray 4+2+1+1 Configuration	**28" Depth** Adjusts to 15.31"–28" Holds 8 Bottles Deep at 28"	6 Trays Per Carton (48 Lanes)	12 EcoTrac Gravity Cartons Per Pallet 9 EcoTrac Spring Cartons Per Pallet
			36" Depth Holds 10 Bottles Deep at 36"	4 Trays Per Carton (32 Lanes)	10 EcoTrac Gravity Cartons Per Pallet 10 EcoTrac Spring Cartons Per Pallet

* Attachment Accessories Required.

1 Liter Wide EcoTrac*
Clear Strap Front

	Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth	Trays per carton	Cartons per pallet
	1 & 1.25 Liter Coca-Cola Brands			**28" Depth** Adjusts to 15.78"–28"	6 Trays Per Carton (42 Lanes)	12 EcoTrac Gravity Cartons Per Pallet
	1 Liter Bottles	36" Shelf=10 Lanes 48" Shelf=13 Lanes	Sold 7 Lanes Per Tray	Holds 7 Bottles Deep at 28"		9 EcoTrac Spring Cartons Per Pallet
	32 oz Alcohol Bottles					
	28 oz Gatorade 32 oz Powerade	Cold Vault=7 Lanes	4+1+1+1 Configuration	**36" Depth**	4 Trays Per Carton (28 Lanes)	10 EcoTrac Gravity Cartons Per Pallet
	Max Product Width: 3.64"			Holds 9 Bottles Deep at 36"		10 EcoTrac Spring Cartons Per Pallet

32 oz EcoTrac*
Clear Solid Front

	Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth†	Trays per carton	Cartons per pallet
	32 oz Bottles			**28" Depth** Adjusts to 17.12"–28"	6 Trays Per Carton (42 Lanes)	12 EcoTrac Gravity Cartons Per Pallet
	Some Wider 40 oz Alcohol Bottles	36" Shelf=9 Lanes 48" Shelf=12 Lanes	Sold 7 Lanes Per Tray	Holds 7 Bottles Deep at 28"		9 EcoTrac Spring Cartons Per Pallet
	Max Product Width: 3.81"	Cold Vault=7 Lanes	4+2+1 Configuration	**36" Depth**	3 Trays Per Carton (21 Lanes)	10 EcoTrac Gravity Cartons Per Pallet
				Holds 9 Bottles Deep at 36"		10 EcoTrac Spring Cartons Per Pallet

2 Liter EcoTrac*
Clear Solid Front

	Typical product usage	Lane capacity per shelf width	Lane configuration	Tray depth†	Trays per carton	Cartons per pallet
	2 Liter Bottles		Sold 5 Lanes Per Tray	**28" Depth** Adjusts to 19.67"–28"	6 Trays Per Carton (30 Lanes)	9 EcoTrac Gravity Cartons Per Pallet
		36" Shelf=7 Lanes 48" Shelf=10 Lanes	Solid 5 Lane Unit (for ambient shelving) or	Holds 6 Bottles Deep at 28"		9 EcoTrac Spring Cartons Per Pallet
	Max Product Width: 4.42"	Cold Vault=5 Lanes	1+1+1+1+1 Configuration (for cold vaults)	**36" Depth**	3 Trays Per Carton (15 Lanes)	10 EcoTrac Gravity Cartons Per Pallet
				Holds 8 Bottles Deep at 36"		10 EcoTrac Spring Cartons Per Pallet

† Available in 45" Gravity. * Attachment Accessories Required.

EcoTrac®
Accessories

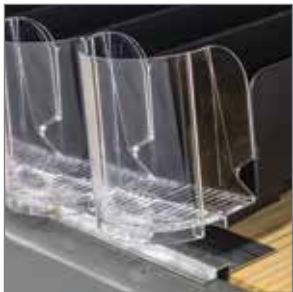## Connect EcoTrac to a wide variety of shelves.

GONDOLA SHELF FRONT RETAINER

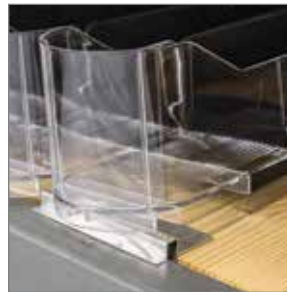Secures all tray sizes, excluding the 2 Liter, to a standard gondola shelf.

2 LITER GONDOLA SHELF FRONT RETAINER

Secures 2 Liter tray to a standard gondola shelf.

WAREHOUSE SHELF FRONT RETAINER

Secures all tray sizes, excluding the 2 Liter, to a warehouse shelf.

2 LITER WAREHOUSE SHELF FRONT RETAINER

Secures 2 Liter tray to a warehouse shelf.

PADDLE RETRACTOR

Used to pull the paddle to the back of the tray when restocking product in rear-loading cooler.

BACK STOP

Used when an EcoTrac Spring-Feed glide is shortened.

Easy to install and secures to most shelves without tools.

rtc

RTC OFFERS A POWERFUL LINE OF PROVEN STORE READY SOLUTIONS THAT REDUCE LABOR COSTS AND DRIVE UP PROFITS.

Our products include solutions for:

Beverage Merchandising

Shelf Management

Theft Deterrence

Retail Technology

Retail Lighting

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