



LORANN OILS

—Since 1962—

2018–2019 Wholesale Catalog

Essential Oils, Flavorings and More for
Retailers and Manufacturers



No order minimums | Free freight* on orders over \$600 | *Pricing Effective July 1, 2018*

*Exclusions apply. See page 43 for details.



Our Company

Family-owned and operated since 1962



Our Heritage

Family-owned and operated since 1962, LorAnn Oils has a history of supplying home crafters, professionals, retailers and manufacturers with top-quality flavorings, essential oils and specialty ingredients. Founded by Pharmacist O.K. Grettenberger in Okemos Michigan, LorAnn Oils now serves a wide variety of businesses both domestically and abroad.



Professional Quality

LorAnn Oils is certified as a Safe Quality Food (SQF) Manufacturer. SQF certification provides assurance that product and process complies with regulatory, international, and scientifically proven standards for safety. In addition to its focus on food safety, SQF allows suppliers to demonstrate their excellence in adhering to the highest quality standards of handling, preparation, and processing.

LorAnn Flavorings are Certified Kosher by Star-K. Contact us or visit www.star-k.org.



Level 2 Certification



No order minimums | Convenient sizes | Fast order turnaround



A Partner in Business

Our niche is providing premium quality products to both professional manufacturers and retailers. This catalog serves both types of business customers with a complete list of our regularly stocked products. Inside you'll find smaller sizes and retail displays targeted to the reseller, as well as a variety of larger sizes intended for manufacturers.

Whether you are large or small, a retailer or a manufacturer, we have no order minimums, convenient sizes, and fast order turnaround. We offer a variety of in-store displays and merchandising aids and we are happy to provide you with images for your online shops.



LorAnn International

LorAnn now has distribution in over 50 countries. If you are interested in becoming a distributor or reseller of LorAnn products, or want to use our flavors in your food products outside the US, simply visit www.LorAnnOils.com and follow the link in the footer to *International Inquiries*.



Wholesale Website Access LorAnnOils.com

To view wholesale pricing, business-only product lists, and to place orders, business customers must log in with an authorized username and password.

Please call our customer service department at (800)862-8620 to request Wholesale login credentials.

Please note: online orders can only be shipped to addresses within the continental United States.



Our Products

Professional Quality for Retailers & Manufacturers

LorAnn Super-Strength Flavors



“A Little Goes a Long Way!” These concentrated flavors are 3 to 4 times stronger than typical alcohol-based extracts and work equally well for flavoring baked goods and icings as they do for confections. These intense and exceptionally versatile flavors are all appropriate for the higher temperatures of hard candy making and most are appropriate for chocolates. Included in this super-strength category are a number of pure

essential oils such as Peppermint, Anise, Orange and Lemon. We offer over 100 flavors in this category. See pages 6–15.

LorAnn Premium Bakery Emulsions



The “Extract” Alternative. Professional bakers, and now home consumers, are opting for these water-based emulsions over alcohol-based extracts. These flavors are more robust and will not bake out when exposed to heat. Also great in frosting! Use LorAnn Bakery Emulsions as you would extracts—with better results. 1 teaspoon emulsion = 1 teaspoon extract. Over 20 flavors to choose from, including new flavors for 2019. See pages 16–17.

LorAnn Premium Vanillas



LorAnn is proud to offer a wide selection of vanilla extracts from around the world, including our most popular, Madagascar Vanilla Extract and Vanilla Bean Paste. Despite recent high prices of vanilla, LorAnn provides a variety of options and price points. See pages 18–20.

LorAnn Flavor Fountain Flavors



Flavor and color in one easy step. LorAnn Flavor Fountain Flavors for frozen dairy are specially formulated for use with soft-serve ice cream, frozen yogurt, hard ice cream, gelato, sherbet, and other frozen dairy products. Our convenient quart sizes are ideal for soft-serve ice cream and yogurt shops. Over half of the 50-plus flavors are also available in a consumer size ideal for use with home ice cream makers, shakes and smoothies. See pages 21–23.

Food Colors, Specialty Ingredients, and Candy Making Supplies



To go along with our flavors, we also offer a full range of food colors (liquid, gel, and powder), candy making supplies, molds, thermometers and hard-to-find specialty ingredients. See pages 24–33.

Essential Oils, Aromatherapy, and Massage



The “Oils” in our name refers to the Pure Essential Oils that we’ve been sourcing and distributing since 1962. With our origins in pharmacy, we’ve been supplying this industry, as well as massage therapists and spas, with a variety of essential oils, base oils and natural plant butters. LorAnn’s essential oils are quality tested and 100% pure botanical oils without added solvents, extenders, alcohol or other diluting agents. All are obtained through either cold-press or steam distillation. See pages 34–42.

All LorAnn Flavors are Gluten-Free



4518 Aurelius Road
Lansing, MI 48910

Let's Get Social!

Connect with us on



#lorannoils @lorannoils

customercare@lorannoils.com
(517) 882-0215
1-800-862-8620