

## Scotch-Brite™ Professional HEX Series

## Why the category:

Trusted solutions that reduce the time employees spend on cleaning tasks.

### Why Scotch-Brite™ Professional?

- ► Reliable and consistent results The Scotch-Brite<sup>™</sup> Professional scouring pads are designed to deliver effective and consistent performance.
- ► Cleaner Tests show our scouring pads remove up to twice as much baked-on food from cookware, while rinsing easier and lasting longer!
- Scotch-Brite<sup>™</sup> Professional brand delivers more scrubbing power.

## Did you know?

Many of the Scotch-Brite™
professional scouring
pads have been certified
by HAACP International
as "food safe" and "fit for
purpose" for use in facilities
that operate in accordance
with a HAACP based Food Safety Program.

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We invented scouring pads back in 1958, and we've spent the last 50+ years making improvements based on the real world needs of commercial kitchens.

### Product features and benefits:

### Tough on soils.

#### Proprietary POWER DOTS

 Engineered to quickly and effectively power through tough messes.

#### ► Rinses clean easily

 The POWER DOT side is specifically engineered to prevent large food particles from getting trapped, so it rinses clean – fast.

#### ► HEX shape

• The hexagon shape makes it easy and comfortable to hold while the extra corners clean hard-to-reach areas.

#### ► 2-in-1 cleaning tool

• The POWER DOT side scours through tough messes while the reverse side cleans fine particles.





Scotch-Brite<sup>™</sup> Dual **Purpose Scour Pad 96HEX** 



Scotch-Brite<sup>™</sup> Low **Scratch Scour Pad** 2000HEX



Scotch-Brite<sup>™</sup> Low **Scratch Scour Sponge** 3000HEX

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PART NO.			
POINTS OF DIFFERENCE:	Engineered to quickly and effectively cut through baked-on or burnt-on food 5X faster than non-3M competitive medium duty scouring pads.	Low scratch Power dots engineered to quickly and effectively power through burnt-on and baked-on food with less visible scratches.	The low-scratch POWER  DOT side for scouring  and the sponge side for  wiping and resists  odor-causing bacteria.
	<ul> <li>Proprietary POWER DOTS</li> <li>Rinses clean easily – Power Dot side engineered to prevent large food particles from getting trapped.</li> <li>HEX shape – Proprietary hexagon shape is a better fit in your hand, and the extra corners help clean hard to reach areas</li> <li>2-in-1 tool – The POWER DOT side for scouring and the reverse side for polishing.</li> </ul>		
OPERATOR BENEFITS:	Improve productivity – employees spend less time cleaning		
	o Food safety	Reduce unwanted scratching     Food safety	Reduce unwanted scratching
OPERATOR NEEDS / APPLICATIONS:	Ideal for baked-on foods in pots and pans, casserole dishes and other aluminum surfaces. I.e. versatile.	Delicate cooking surfaces and fixtures such as water faucets, drinking fountains and sinks.	Great for countertops, fixtures, baseboards and water fountains.
COMPETITIVE ADVANTAGES:	3M Science applied to scouring solutions that help Kitchen Operators and Facility Managers provide a clean and welcoming experience to their guests while improving productivity of their employees and managing operational costs.		
KEY CUSTOMER SEGMENTS:	Commercial kitchen operators (chains, independent restaurants, cafeterias)	Commercial kitchen operators (chains, independent restaurants, cafeterias)	Facility managers (hospitals, nursing homes, education, hospitality)

# It's time for a better clean.